



## Speakers wanted for Dutch Joomla! Days 2010

### In brief

Every year the organization faces the challenge to match speakers and visitors. This year we decided to use an RFP, *Request for Proposal*, allowing you to share ideas on your possible contribution to the Dutch Joomla! Days. Our event offers room for **30** speakers in total, with a maximum of **6** English speakers. The Dutch Joomla! Days aim for Dutch and Flemish users, Joomla! end users and developers.

### Step-by-step selection

Before we can process your application, we require the following milestones:

1. Supply a summary of your presentation for our website, matching this year's theme, before **January 24 2010**.
2. Supply your presentation as Microsoft Powerpoint, Adobe Acrobat (PDF) or Apple Keynote file, no later than **March 10 2010**, preferably sooner.
3. Perform (parts of your) presentation live or through Skype/webinar to two members of the speaker's committee, before **March 25 2010**
1. Possibility for retry if your application was incomplete or quality insufficient: before **April 15 2010**.

Every *milestone* must be met before we can confirm booking by March 25 (or April 15, if applicable).

### Where and when

The Dutch Joomla! Days 2010 are held on Friday April 23 and Saturday April 24 2010 in:  
Congrescentrum Het Vechthuis  
Jagerskade 13-15  
3552 TL Utrecht  
Tel: +31 (30) 261-3543  
<http://www.vechthuis.nl>

### Deadlines

Application closing date: **February 4 2010**.  
Announcements concerning speakers and presentations will be done through the website. If your name is not listed (yet): contact us after February 27

2010 via [speakers@joomladays.nl](mailto:speakers@joomladays.nl). We aim to inform you sooner whenever possible.

### Theme

The Joomla! Days 2010 theme is: *Buitengewoon!* (*Extraordinary!*)

Theme: Joomla! *Buitengewoon!* (*Extraordinary!*) in the following tracks

- **Beauty** apart from the ordinary templates (show eye candy!)
- **Extensibility** (above the usual)
- **Power in use** of Joomla! (exceptional, compared to others)

### Keynotes

The event offers **6** keynotes of **40** minutes. Keynotes are limited to invitation by organization only.

### Expenses

Speakers have free admittance to the event. There is no compensation for expenses made. International star speakers, invited by the organization, will be refunded for travel and hotel arrangements.

### Request for Proposal

We require the following information accompanying your presentation. Please use the following link: <http://spreadsheets.google.com/viewform?hl=nl&formkey=dE1YM2Z5UXMyYnU0TXBJRXVUeGNKNnc6MA> or click [Google Form to Request for Proposal](#).

### About you and your presentation

- Personal data, your company and position
- Additional contact information (website, social networks: Twitter, LinkedIn, etc.)
- Short biography (100 words maximum)
- Photo (preferably a professional high quality portrait picture)
- Brief summary of your presentation (100 words maximum). Focus on news, bleeding edge developments, good sites (let the customer speak), research, clear do's and don'ts. Submit your presentation along with your application, if possible.





- Level of your presentation (A: novice - B: average - C: advanced)
- Which track do you prefer: *Beauty*, *Extensibility* or *Power in use* and which day: Friday Business Day or Saturday Community Day (be advised that the organization has the final vote).

If we accept your proposal we will use the above information to announce and promote your presentation on <http://www.joomladagen.nl>

## For the organization

- Your email address, land line (home/office), cell phone (of the speaker)
- Two references of earlier presentations (with name and phone number)
- We offer a beamer and microphone in the main room. The parallel sessions are unamplified. If you need a laptop or anything else, please inform us.

Again: Please submit this information by using our [Google Form](#)

## About the Dutch Joomla! Days

The Dutch Joomla! Days are annually organized by the Stichting POST (POST Foundation) (<http://www.stichtingpost.nl>). Mission statement: Professionalizing Open Source in general and the promotion and application of Joomla! in particular.

## About the Joomla! Days' visitors

Friday, the first day, will be dedicated to Business: corporate use of Joomla! Most visitors will be business users and the mindset of this day will be commercial. Our experience tells us that at least 50% of the Joomla! Days' visitors aim to learn something about the use and application of Joomla! personally.

Saturday, the second and last day is Community Day, traditionally. On this day most of the visitors will be amateurs of the Joomla! Community, with a main focus on teamwork and technology.

## Feedback

After your presentation the visitors will be able to give their feedback using our website. The results of our closed poll will be made available to you upon request. Respond using our Google Form and email

## Complete our Google Form

Use email for your files and/or any questions you might have: [speakers@joomladays.nl](mailto:speakers@joomladays.nl)

